



NASH SUPERCONVENING 2024

SYSTEMNESS AT SCALE

April 4-5 ♦ Washington, DC

NASH's annual convening typically attracts over 200 attendees, including higher education leaders representing over 450 institutions and 5.6 million students. Systems have unique authority over centralized contracts, executive hiring, integrated technology, and more.

Access to Decision-Makers at Every Level

Put your organization or company in the spotlight with our attendees in senior positions at both systems and campuses:

- Presidents/Chancellors
- Provosts and chief academic officers
- Student affairs executives
- Vice presidents for partnerships
- Student advising directors
- Chief financial and business officers
- Enrollment officers
- Chief information officers and institutional researchers
- Chief diversity officers
- Directors of teaching and learning
- Government relations directors
- Chief communications officers
- International student relations leader

Sponsorship Opportunities

Superconvening sponsors help to ensure equitable access to educational and innovation opportunities by...

- Maximizing opportunities for national collaboration
- Accelerating NASH's efforts to move the dial on equitable student success
- Supporting low-cost attendance for higher education leadership teams

Sponsorship Details

Sponsoring NASH's Superconvening from April 4-5, 2024 at the Grand Hyatt in Washington, DC gives you the opportunity to stay top of mind and showcase your brand with NASH members, partners, and stakeholders.

Sponsor Level	Premier \$50,000 (Limit of 2)	Presenting \$25,000	Supporting \$10,000	Sponsor \$5,000
Representative provides welcome remark at sponsored meal				
Company name next to sponsored meal (premier) or session (presenting) on agenda				
Video Advertisement Presented as Introduction to Conference Session <i>(if provided by sponsor)</i>				
Company name/logo displayed during the slide show between sessions				
Prominent signage throughout the conference <i>(additional signage recognizing Premier and Presenting sponsors)</i>				
Announcement of your sponsorship during the Keynote Session				
Exhibit Booth				
A list of registered attendees and their institutions sent to sponsors*: <i>*Email addresses not included. no unsolicited emails to the attendees</i>	<ul style="list-style-type: none"> • 2 weeks prior • Confirmed list 1 week post 	2 weeks prior	1 week prior	1 week prior
Ad in conference program	Full-page	Half-page	Quarter-page	Quarter-page
Complimentary registrations	4	2	2	1

For more information about sponsoring NASH's 2024 Superconvening, contact supercon@nash.edu.

